



...setting trends naturally

\*\*\*\*\*PRESS RELEASE\*\*\*\*\*

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**THE NATURAL TREND SETTERS FREE MAKE OVERS**

***NATURAL TREND SETTERS HAIR SALON-FORT LAUDERDALE, MIAMI***

Miami, FL (August 2009) - Natural Trend Setters is currently expanding their marketing efforts with a new promotion aimed at their existing customers, as well as, new customers.

*The Natural Trend Setters' Make Over promotion introduces "Beauty Therapy" which is used to boost confidence, self-love, and ethnic expression through hair pride. Natural Trend Setters believes that with beautiful tresses and a manicured image on the outside people can feel great on the inside which will help move them towards a vision of what they truly desire. During this promotion, Natural Trend Setters will select 5 people for a Free Make Over, who have expressed why they desire to reinvent themselves. To enter, send an email ([nts.casting@gmail.com](mailto:nts.casting@gmail.com)) of 5 sentences or less explaining why you or a friend deserves a makeover. The Make Over Promotion by Natural Trend Setters is designed to depress the stress of the spiritually, emotionally and economically recessed!*

Natural Trend Setters Hair Salon has marked their niche in the Hair Care Industry for over 12 years, specializing in Natural Hair Care. With more than 25 years of combined experience, sister team, Simone and Trudy Hylton have blazed a trend setting trail with a very well respected following in the Natural Hair Care Industry. They have trained many stylists and educated thousands of clients on the importance and techniques used in natural hairstyling for natural hair, locks, braiding and lock extensions. Natural Trend Setters Master Stylists Simone and Trudy Hylton are stylists to the stars and have become a household name in South Florida. They pride themselves on providing the best hair care services as well as delivering with the best customer service for all of their clients.

For more information about Natural Trend Setters please contact their Fort Lauderdale Salon at (954) 486-1414.

VISIT US ONLINE AT: [WWW.NATURALTRENDSETTERS.COM](http://WWW.NATURALTRENDSETTERS.COM)